IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Filing Date: 12/21/2004

Applicant: Keith Baker

For: Use of Rotating Banners For Items
In Grid EPG

ART UNIT: 2623

EXAMINER: BAIG, Sahar A

AMENDMENT

Director of Patents Mail Stop: Amendment With Fee P. O. Box 1450, Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action dated 18 July 2008, the Applicant requests the aboveidentified application be re-examined in view of the following amendments and remarks.